



**Cameron Carr is the chief strategy officer at Flex, the advanced, end-to-end manufacturing partner of choice that helps market-leading brands design, source, build, deliver, and manage products that improve the world.**

# Cameron Carr

Chief Strategy Officer

Mr. Carr oversees the company's corporate strategy function, which includes market and competitive intelligence, enterprise strategy, and the central technology group. In this role, he is responsible for developing and implementing strategic investments, initiatives, and partnerships for near-and long-term growth.

Prior to joining Flex, Mr. Carr was head of competitive strategy for the U.S. market at Microsoft. He oversaw critical elements of Microsoft's approximately \$50B U.S. business, while developing strategy across the key functions of sales, marketing, operations, and technology. During his more than decade-long tenure, Mr. Carr also designed Microsoft's overarching investment strategy to drive competitive wins and capture overall market share. In his time at Microsoft, he held other leadership positions and played a pivotal role in architecting and activating the company's Internet of Things strategy to deliver expansive growth across different areas of the business.

Prior to Microsoft, Mr. Carr was a founder of a technology and entertainment company and a technology investment banker, covering a wide range of industries including semiconductor, communications, software, and clean technologies.

In 2022, he became a co-chair of the World Economic Forum (WEF) Chief Strategy Officers community.

Mr. Carr holds a bachelor's degree in economics and finance from Princeton University.